

Management Information System

BA 208

DR. RAYMOND J. PIDOR

Outline of Presentation

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UIC VISION/MISSION

VISION:

- ▶ A Catholic university that pursues its vision of a transformed society in response to the signs of the times

MISSION: We commit ourselves to:

- ▶ administer, manage and operate the university following Catholic doctrine
- ▶ serve others with humility and love
- ▶ exercise leadership in pursuit of excellence in instruction, research and community service
- ▶ respect the dignity of persons especially the poor
- ▶ work for justice, promote peace and preserve the integrity of creation
- ▶ promote and strengthen our Filipino culture and values, and
- ▶ engage in collaborative relationships with regional and international partners

UIC GOAL

- ▶ The University of the Immaculate Conception is a CATHOLIC SCHOOL that is an instrumentality of the Congregation of the Religious of the Virgin Mary, a Catholic institution. As such, its goal is to provide an educational program and environment animated by Catholic religious beliefs, traditions, teachings and doctrine, the exercise of which is
- ▶ protected by, among others, Article III, Section 5 of the 1987 Philippine Constitution. Its aim is to promote within its community of students and personnel values that are CATHOLIC in orientation.
- ▶ In order for us to approximate our vision and live our mission, we dedicate all our human resources to transform the members of the UIC family to become enlightened, empowered, pro-active and liberated Christian leaders living in a humane and harmonious community for love of God, country, and the world.

GRADUATE SCHOOL: VISION, MISSION

VISION:

- ▶ Graduates lead and contribute to the effort of the community, the nation and the world in improving the well – being of its people.

MISSION STATEMENT:

- ▶ Prepare Christian leaders who are professionally competent and are able to work and lead in serving human society through the academe, the industries, the business sector, in science and technology for God, nation and the world.

GRADUATE SCHOOL: GOAL

To attain the program mission, the following are essential:

1. promotion of excellence in teaching and learning in varied graduate courses.
2. the pursuit on the search for new vistas, interest and truth through research and scholarly professional and creative activities.
3. provision on leadership for intellectual, cultural, social, economic and technological development, within the region, the nation and the world.
4. equipping graduate students with upgraded and updated knowledge and skills towards cyber-technology and globalization.

Quality Policy

- ▶ We, at the University of the Immaculate Conception, commit to provide quality Catholic Ignacian Marian education to mold students to be Ignacian Marian leaders of faith, excellence, and service wherever they are at all times.
- ▶ We commit to collaboratively comply and maintain an effective quality management system by periodically reviewing and validating the processes and services in line with the quality objectives and standards for continual improvement.

Quality Objectives

- ▶ Intensify transformative quality Catholic Ignacian Marian education towards service for the common good
- ▶ Enrich the RVM Curriculum thrusts to promote justice, peace, and integrity of creation
- ▶ Establish responsible and extensive partnership to improve and sustain the quality of life
- ▶ Cultivate integration of students, individuals, and organizations with diverse backgrounds to promote intercultural understanding
- ▶ Create opportunities to access the world's resources and share the university's best ideas, services, and talents
- ▶ Provide greater accessibility of education to the poor

Profile of an Ignacian Marian Graduate

Ignacian Marian leader:

- ▶ a responsible global citizen imbued with profound faith in God,
- ▶ inspired by the spirituality of humble service,
- ▶ committed to a continuous search for excellence.

Course Description

- ▶ The study of information systems from the point of view of the manager.
- ▶ Discusses the ways information systems can be used to meet the strategic goals of the business.
- ▶ Provides a discussion of how information systems are used in a variety of business functions and industries.
- ▶ Provides a discussion on:
 - ▶ organization,
 - ▶ management,
 - ▶ networked enterprise,
 - ▶ information technology infrastructure,
 - ▶ key system applications for the digital age, and
 - ▶ building and managing systems

Course Outcomes

- ▶ Identify managerial challenges and opportunities for organizational advancement that may be resolved by the application of current new technologies.
- ▶ Identify opportunities for and successfully apply various information technologies to gain competitive advantage.
- ▶ Investigate key enabling technologies that may advance organizations now and in the future.
- ▶ Investigate applications such as groupware, the Internet, executive information systems, telecommunications, and other organizational support technologies and relate them to solving organization problems.
- ▶ Make required personal and organizational changes to implement the new technologies in established and in new organizations.

Course Topics

1. Information Systems in Global Business Today
2. Global E-Business and Collaboration
3. Information Systems, Organizations, and Strategy
4. Ethical and Social Issues in Information Systems
5. IT Infrastructure and Emerging Technologies
6. Securing Information Systems
7. Achieving Operational Excellence and Customer Intimacy: Enterprise Applications
8. E-Commerce: Digital Markets, Digital Goods
9. Managing Knowledge
10. Enhancing Decision Making
11. Building Information Systems

Grading System

- ▶ Examination (30%)
 - ▶ Reporting (30%)
 - ▶ Participation in class discussions (10%)
 - ▶ Assignment (30%)
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- ▶ Website: <https://pidorigy.wordpress.com/ba-208/>
 - ▶ Password: BA_208

Contact me:

- ▶ raymondpidor@gmail.com
- ▶ 09175312095